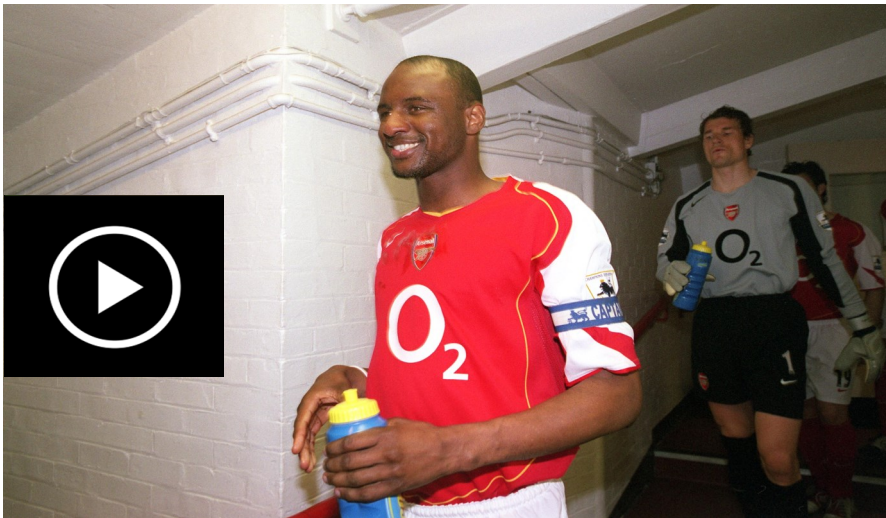


PATRICK VIEIRA PERSUASIVE LETTER

THE HISTORY: In 1996, just before he took over as manager, Arsène Wenger made a phone call which would change the history of Arsenal. Patrick Vieira was in Amsterdam to sign for Ajax but Arsène Wenger phoned him and persuaded him to join Arsenal instead. 9 years later Patrick had become a leader, winner and legend with Arsenal.



Watch his highlights by clicking the video image.



None of these moments would have happened if Arsène Wenger hadn't persuaded Vieira to join the Gunners.

YOUR CHALLENGE: In this writing challenge you must imagine you are the Arsenal manager. You are writing a persuasive letter to a star player convincing them to join Arsenal.

Use persuasive language to convince a player to choose your club over all the others. Use scrap paper or the **Writing Template** and share your letter at **@AFCCommunity** on Twitter!

PRO TIP

USE PERSUASIVE LANGUAGE – Firstly..., In my opinion..., In addition..., As you can see..., Undoubtedly..., etc.

TELL THE PLAYER ABOUT ARSENAL– Describe the fans, the stadium, the training ground, the current players, etc.

USE FORMAL LANGUAGE– Try to use standard English. Don't use slang!

ADD ADDRESS, DATE AND FORMAL GREETING– Your address goes in the top right corner, use 'Yours sincerely' or 'Kind regards' to sign off, etc.



Arsenal
DOUBLE CLUB