

PLAY LIKE

APPRO

**PITCHEVENTS  
2025**

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APPRO

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# PREMIUM EVENT PACKAGE

Take to the iconic Emirates Stadium pitch, home of Arsenal Football Club, with the opportunity to exclusively host your own pitch event. Enjoy 90 minutes of pitch playing time with up to 80 players.

Your Premium event package includes:

- Tournament set-up
- Briefing pitch side/ press room
- 3 x changing rooms - (Home changing room not included)
- Qualified match officials
- Safety stewards & medical first aiders
- Pitch Side PA system & Microphone
- Water station
- Hospitality suite for players and up to 100 spectators
- Digital branding in suite or podium
- 15 min photo opportunity in Home dressing room

\*Subject to event requirements



# THE HOME CHANGING ROOM

Immerse yourself in the full Arsenal experience and prep your team like a pro with exclusive use of the Home changing room.

Access available pre-match and post-match.

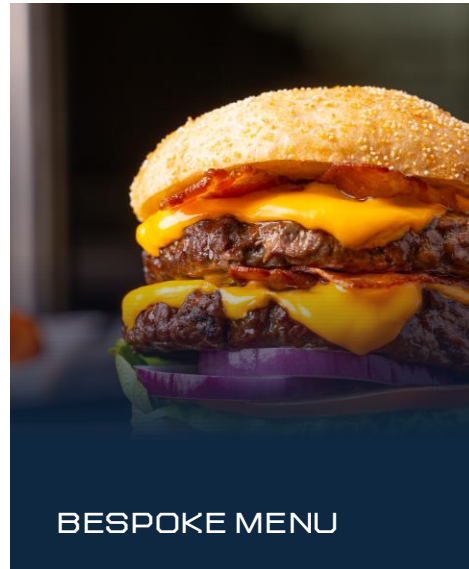


# ENHANCE YOUR PACKAGE

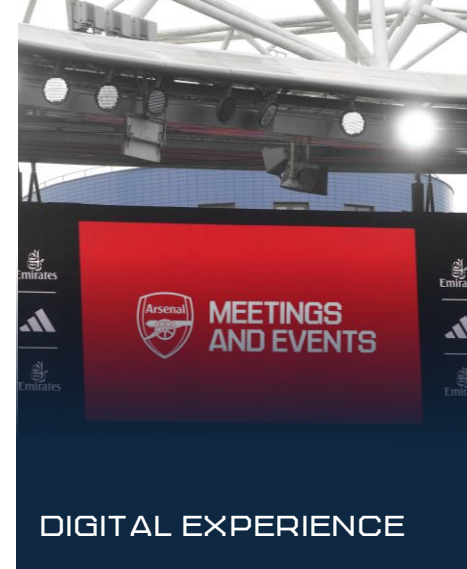
Take your pitch event to the next level with our bespoke add-ons.



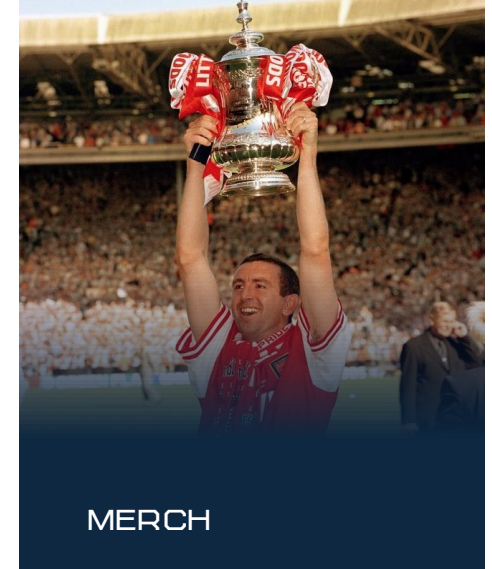
- AFC Legend
- Gunnersaurus mascot
- Tournament directors & coaching staff



- Select your package to build your event, your way
- Pitch side refreshments
  - Pitch party menus
  - Beverages and more



- Photographer
- Event MC
- LED perimeter boards
- Jumbotron
- DJ
- Bespoke branding



- Tournament trophies/certificates
- Shirts
- Personalised bibs
- Gift bags
- Team photo printout
- Towels

# EVENT SCHEDULE

Sample of a 9am -12pm Pitch Event – 90mins pitch playing time

8:00AM

Players arrive and receive briefing

8:30AM

Access to away changing rooms

9:00AM-10:30AM

Pitch playing time

10:30AM- 12PM

Post-match hospitality

# PLAYER GUIDELINES

## ACCESS

1. All guests must be invited and on the attendee list, entry will not be permitted otherwise. Confirmed list to be sent 72 hours prior to event day.
2. All players will be sent a waiver form. This must be completed prior to event.
3. Security bag checks will be completed upon arrival and wristbands will be provided for all players - for pitch side access only.
4. Spectators wanting to access the hospitality entrance, for viewing area and refreshments, can enter through:  
Diamond Club - West entrance, between turnstiles A&S  
Highbury Club Level - West entrance, between turnstiles A&S

## BRIEFING

1. All players must attend the pre-match briefing with the referees/ coaches.
2. Please note that changing time is minimal

## KIT

1. Players must wear astroturf trainers or moulded boots at all times whilst on the pitch
2. No blades or screw-in studs can be worn at any time
3. Players must wear shin pads whilst on the pitch



# PLAYER GUIDELINES

## Player checklist:

- Kit including shin pads. No shinpads, no play
- Moulded boots, no studs
- Bring your own water bottle & towel
- Completed waiver form

## Post pitch time:

- Players will be allocated a changing room for changing/shower
- No deviation from the changing room allocated
- Players will have 25 mins to change before following route to post-game hospitality suite





# PITCH PARTY PACKAGES

Start off with some refreshments pitch side.

## PITCH SIDE REFRESHMENTS 1

Prime Hydration, 500ml water, banana, Cadbury bar, sweets – wine gums

## PITCH SIDE REFRESHMENTS 2

Prime Hydration, 500ml water, homemade banana bread, popcorn

*All prices subject to VAT*

PITCH EVENTS 2025



# PITCH PARTY PACKAGES

All party menus are served in a Hospitality suite.

## PACKAGE 1

Butcher's sausage, smoked Suffolk bacon & Burford brown fried egg, sourdough bun

Smoked Scottish salmon, baby spinach & Burford brown scrambled egg, croissant

Overnight oats, pumpkin seeds, chia seeds, pomegranate & cranberry, coconut yoghurt, ve

Loaded hash browns, beef chilli, guacamole, jalapeño, sour cream, spring onions

American pancakes, blueberries, chocolate sauce, v

Mini jam & cream Devonshire scones, v

English strawberries, ve & cream, v

500ml bottle of water, ve

## PACKAGE 2

Seared chicken breast, chargrilled Tenderstem broccoli, toasted almonds, fig leaf oil

Grilled Scottish salmon fillet, English asparagus, Jersey Royals & edamame beans, lemon balm

Super food poke bowl - curly kale, roast butternut squash, quinoa, toasted sunflower seeds, coconut yoghurt & green tea dressing, ve

Roast sweet potato wedges, Manuka honey & paprika, v

Heritage beetroot, mint oil, feta cheese, orange segments, v

Pineapple & watermelon salad, ve

Cashew nut & goji berry protein bar, ve

500ml bottle of water, ve

## PACKAGE 3

Chargrilled beef burger

or

Shiitake mushroom burger, ve

Both with smoked Cheddar, baby gem lettuce, beef tomato, harissa mayonnaise, red onion, sourdough bun

or

Buttermilk chicken Caesar burger, shaved parmesan, sourdough bun

Cheesy loaded fries, spring onions, red chilli, v

Hot Scottish Salmon, new potato, horseradish creme fraiche & baby watercress salad

Heritage tomato salad, ve

Mediterranean vegetables, orzo salad, fresh basil, v

Chocolate cherry whoopie pie, v

English strawberries, ve & cream, v

500ml bottle of water, ve

# CLUB LEVEL OPTIONS

## FOOTBALL FANS FAVOURITES

Please order 1.5 items per person, minimum of 100 per item.

## DIAL SQUARE ROTISSERIE

### **Southern fried chicken burger & chips**

Brioche bun, buttermilk fried chicken, rocket, chipotle mayonnaise & sweet corn relish

### **Wing shack wings**

**14 Jarv's Tangy Buffalo** – the tangiest traditional spicy buffalo sauce, served with celery & blue cheese dressing

OR

**14 Chang's honey & sesame** – sweet & sticky. Marinated in honey & soy, sprinkled with toasted sesame seeds

## DIAL SQUARE PIZZA

### **11" Margherita pizza, v**

Buffalo mozzarella, fresh basil, virgin olive oil

### **11" Pepperoni pizza**

Cobble Lane pepperoni, mozzarella, fresh basil, virgin olive oil

## CORNER BARS

### **Cheeseburger & chips**

Beer sourdough bun, two beef patties, American cheese, gherkin, chipotle mayonnaise, French's mustard

### **Korean chicken burger & chips**

Beer sourdough bun, Korean glazed chicken, siracha mayonnaise, gem lettuce, green apple slaw

## HIGHBURY

### **Southern fried chicken burger & chips**

Brioche bun, buttermilk fried chicken, rocket, chipotle mayonnaise & sweet corn relish

### **Sticky Korean glazed prawns**

Sticky Korean glazed prawns, chilli, sesame, sticky rice, Asian slaw

## ROYAL OAK

### **Fish & chips**

Hand battered cod fillet, tartar sauce, chips, mushy peas, chip shop curry sauce

### **Steak Sandwich & chips**

Toasted brioche, flat iron steak, black garlic mayonnaise, wild rocket, onion rings

**Sweet Treat Station (all rooms)** Pick & mix, fresh fruit, popcorn, Arsenal cupcakes, chef's dessert of the day, ice cream

Drinks can be on account, or we can operate retail bars with a minimum spend,

Spirits, Blackline cocktails, wine, beer & soft drinks available.

# GA LEVEL OPTIONS

Kiosk to open serving up to 3000 guests over an 8-hour period.

## FOOD

### Hot Dogs

Hot dog with onions

Vegan hot dog with onions, ve

### Doughboys Pizza

Classic margherita pizza, v

Italian pepperoni pizza

Chicken & pepper pizza

### Willy's Pies

Beef mince & Westcombe Cheddar cheese pie

Uncle Wrighty's roast chicken, sage & onion pie

Bombay potato & pea plant-based pie, ve

## DRINKS & CONFECTIONERY

Coffee, tea, soft drinks, confectionery, crisps, pick & mix, wine (250ml), draught beer



# REFRESHMENTS TO ACCOMPANY YOUR PARTY MENU

Arrival summer cocktails crafted by our resident mixologist.

## MOCKTAILS

### **North London is Red**

Cranberry juice, apple juice, raspberry purée, vanilla syrup, fresh lemon juice

### **Elderflower Fizz**

Apple juice, elderflower cordial, fresh lemon juice, soda, water

### **Exotic Fruit Booster**

Apple juice, cranberry juice, vanilla sugar syrup, passionfruit purée, fresh lemon juice

### **Ginger Addiction**

Apple juice, fresh lemon juice, vanilla sugar syrup, ginger beer

Cocktail/mocktail of the day are also available.

## UNLIMITED DRINKS PACKAGE

60 or 90 minute house wine, beer, soft drinks & (Black Line cocktails & Prosecco) to be included

## COCKTAILS

### **Arsenal Pear**

Elderflower gin, Xanté cognac & pear liqueur, fresh apple juice, elderflower cordial, fresh lemon

### **North London is Red**

Cîroc vodka, crème de cassis, raspberry purée, cranberry juice, vanilla syrup & lemon juice

### **Bellini**

Jasmine syrup, passion fruit purée, LP brut champagne

### **Garden Fizz**

Elderflower gin, elderflower cordial, fresh lemon, soda water  
Lychee Martini – Cîroc vodka, Kwai Feh lychee liqueur, lychee purée, lychee Juice

### **Frangelico Espresso Martini**

Belvedere vodka, hazelnut liqueur, Lavazza espresso & a touch of vanilla

Drinks can be on account, or we can operate retail bars with a minimum spend.

Spirits, Blackline cocktails, wine, beer & soft drinks available.

# PITCH PARTY PACKAGE ADD-ONS

## LIGHT RERESHMENT OPTIONS

Tea, coffee, v,

Tea, coffee & Danish, v,

Tea, coffee & bacon or egg rolls, v,

Assorted sandwiches (1 round) & crisps



“All of our clients are still raving about their experience on the day.

For us it was the people at the club who lifted the football tournament to the next level.”

PITCH BOOK , 2024